

The Innovation Blueprint is a set of priorities to help sustain and enhance Boulder's leadership in innovation and entrepreneurship. The priorities are:



1. **Strengthening the Business Innovation Network** Expand mentoring and training programs for entrepreneurs, female and minority business leaders, facilitate cross-industry collaboration, and develop talent among our university student population.
2. **Advancing Innovation Policy Solutions** Stimulate roundtable problem-solving between business, government and others to tackle complex local and global challenges, recognizing that the strength of our local economy is a critical component that makes Boulder such a special place.
3. **Promoting Boulder Innovation** Broadcast Boulder's innovation leadership to national and global markets and highlight business success stories that will draw additional talent to our community and spark new products and ideas.
4. **Increasing Innovation Investment** Attract global capital resources that propel local innovation and strengthen the network of local venture capital firms, angel investors and other industry investors.
5. **Building Innovation Infrastructure** Create the spaces for innovation to thrive including an inspiring *Business Innovation HQ* building to convene global thought leaders, local business leaders, and promote cross-industry collaboration; and a *Business Innovation Conference Center* that will attract targeted industries and generate further creative energy, all while generating valuable conference business.

John Tayer, CEO and President of the Boulder Chamber, said, "We want to be able to not only adapt to the changes in the economy but also to lead the change process. When we can do that, we'll be able look back with pride on the Innovation Blueprint 3.0 as an important agent that helped make it possible." ***We want to hear about your innovative products and services. We'll want to learn about creative policy ideas to move our community forward. And, we need to work together to help the community build on its strengths and promote successes.***